

This is Sample Circular No 1

CIRCULAR LETTER

India Trade Promotion Organization (ITPO) the premier trade promotion agency of the Govt. of India for organizing trade fairs, is committed to showcase excellence achieved by the country in diverse fields especially trade and commerce. ITPO as the nodal trade promotion agency of the country has had a pioneering role in the national trade growth dynamics since its inception. Apart from its role in bringing the Indian businesses, particularly those in the SMEs/MSMEs sector, close to global markets, it was first to popularize trade fairs as a tool of trade promotion within the country.